



**SRH Fernhochschule – The Distance Learning University**  
**SPO: GBA2009\_120ECTS**

**Curriculum.**

**Study Program**

**Global Business Administration**

**- 120 ECTS**

**MBA**

### Curriculum Master of Business Administration (MBA) Global Business Administration - 120 ECTS

Module	Examination	Semester			
		1	2	3	4
<b>Mandatory Modules</b>					
<b>Method Theory and Research Approaches</b>					
Empirical Research (Engl.) (6 ECTS)	Student Paper (10 pages)	6			
Data Analysis (Engl.) (Options: Qualitative or Quantitative Alignment) (6 ECTS)	Student Paper (20 pages)		6		
<b>Business Administration - Basics</b>					
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Economics (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
Accounting (Engl.) (6 ECTS)	Submission Tasks (15 pages)		6		
<b>Business Administration - Management Disciplines</b>					
Human Capital Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Financial Management and Corporate Decisions (Engl.) (6 ECTS)	Case study (20 pages)		6		
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Strategic Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
International Business Law (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
<b>Management Competences</b>					
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Leadership (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
Culture & Ethics (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
International Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
Risk Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
<b>Study Degree</b>					
Master Thesis and Colloquium – MBAE (30 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 6 months)				30
<b>Credits total</b>	<b>120</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>